

# Aligning Arts Plan NJ with Your Goals

Which strategy to advance Arts Plan NJ would address one of your personal, community or professional goals? Can you think of additional ways to address this goal:

## Goal #1: Grow thriving and vibrant communities through the arts.

### What YOU can do:

- Identify which of **your** goals including economic development, education, recreation, health, design and quality of life align with Arts Plan goals. Use Arts Plan NJ as a context for your planning.
- Include arts assets in your community development strategies. Adopt cultural plans and integrate them in your masterplanning and economic development strategies.
- Position the arts as a viable business sector and a partner in achieving business goals.
- Promote your arts assets as destination points for tourists. Prepare arts organizations for receiving visitors.
- Collect data on how the arts make a difference in your community.

