

Aligning Arts Plan NJ with Your Goals

Which strategy (listed below) to advance Arts Plan NJ would address one of your personal, community or professional goals? Can you think of additional ways to address this goal?

Goal #6: Apply advanced technology for communication, creativity and community building

What YOU can do!

- Provide training, technical support, access to equipment and incentives for innovative application of technology to artists and arts organizations.
- Enhance communication by disseminating technology tools to strengthen the ability of artists and arts organizations to communicate with markets, audiences, media, funders, and each other.
- Support increased access to the arts by ensuring communication tools are accessible to persons with disabilities.
- Support advocacy for the arts by improving the arts community's ability to use technology to mobilize constituents, disseminate information, tailor messages, and communicate with legislators and other decision makers.

