



Arts Plan NJ Goals

- Grow thriving and vibrant communities through the arts
- Build strong and viable arts institutions
- Provide lifelong arts education
- Broaden, deepen and diversify cultural participation
- Foster a strong network of support for artists
- Apply advanced technology for communication, creativity and community building

To see the full plan visit:

www.ArtsPlanNJ.org

Questions? Contact:

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Large
Print

This publication is available in large print by calling 609-292-4474.

NJ State Council on the Arts
www.njartscouncil.org

ArtPride NJ Foundation
www.artpridenj.com

Geraldine R. Dodge Foundation
www.grdodge.org

New Jersey Network Foundation
www.njn.net

New Jersey Theatre Alliance
www.njtheatrealliance.org

A blueprint for a better NJ
 through and for the arts



Harnessing the **POWER** of the **ARTS**

Teamwork Healthcare
 Job Creation Lifelong Learning
 Economic Development
 After-school Activity Aging
 Tourism
 Workforce Development
 Creativity Tolerance Healthcare
 Youth-at-Risk Innovation
 Downtown Revitalization

EDUCATION
 Discipline Civic Pride
 Drug Prevention TECHNOLOGY
 Critical Thinking
 Cross-Cultural Understanding
 Memorializing Our History
 Beautifying Communities Wellness
 Recreation Imagination

What is Arts Plan NJ?

Arts Plan NJ is a blueprint for everyone, a big picture of what can be accomplished when individuals and leaders from all sectors work with New Jersey's extraordinary arts community. This statewide agenda harnesses the power of the arts to enrich and inspire individuals and to address civic challenges such as the economy, education, community development and cultural understanding.

Who Created the Plan?

Arts Plan NJ was originally adopted in 1998 under the leadership of the New Jersey State Council on the Arts. In July 2004, the Arts Plan NJ Planning Partners:

ArtPride NJ Foundation
The Geraldine R. Dodge Foundation
New Jersey Network Foundation
New Jersey State Council on the Arts
New Jersey Theatre Alliance

led a three-year, inclusive planning process involving almost 1,000 leaders from all vital sectors of New Jersey life. The strategic planning process was supported by its partners as well as the generosity of many corporations and foundations. The ongoing implementation of Arts Plan NJ is a co-sponsored project of the New Jersey State Council on the Arts and ArtPride NJ Foundation.

How will the Plan benefit NJ?

Arts Plan NJ is your blueprint for:

Improving education
Encouraging artistic excellence
Creating access to arts participation for all
Attracting and supporting artists
Beautifying the town
Developing tourism
Attracting/retaining/expanding business
Job development
Bringing people downtown
Increasing property values
Rehabilitating structures/spaces
Encouraging cross-cultural understanding
Enriching recreation opportunities
Contributing to health and wellness
Creating a sense of identity/place/pride
Helping at-risk children
Increasing civic participation
Addressing the needs of seniors
Preventing crime/enhancing public safety

Who Will Implement the Plan?

YOU! Arts Plan NJ is a plan for ALL New Jerseyans whether you are an artist, audience member, a business professional, a school administrator, a clergy member, a developer, a physician, etc. Everyone who wants New Jersey to reap the benefits of the arts has a role in its implementation!

How will it be Implemented?

Arts Plan NJ encourages ALL New Jerseyans to participate in the advancement of the Plan's six goals. The first important step in the implementation process is:

ENDORSEMENT!

Endorsement is a call to action for all New Jerseyans from all walks of life including leaders from education, civic and nonprofit organizations, healthcare, government, business, media and philanthropy. By endorsing and understanding your role in the Plan, you will help the arts to flourish while at the same time, you, your community and all vital sectors of New Jersey will reap the rewards.

How Do I Endorse the Plan?

Go to: www.ArtsPlanNJ.org and take the following steps.

- Review the Plan
- Pledge your support for the Plan
- Choose at least one strategy that you will implement in the next 18 months to advance the Plan.

Reaching Arts Plan NJ's six goals depends on the support and action of leaders from all vital sectors. If you believe the arts are important to the well-being of New Jersey, its people, communities, economy, education and quality of life, endorse NOW. Your commitment makes a difference.