

Aligning Arts Plan NJ with Your Goals

Which strategy (listed below) to advance Arts Plan NJ would address one of your personal, community or professional goals? Can you think of additional ways to address this goal?

Goal #4: Broaden, Deepen and Diversify Cultural Participation

What you can do:

- Build collaborations with the arts sector. Review your long range plan in the context of Arts Plan NJ and find where goals align. Plan programs with arts leaders, arts institutions and artists that address YOUR goals.
- Involve artists and arts leaders in your planning and all at all levels of your organizational structure.
- Market the arts to your employees, patients, constituents, faith-based communities, etc.
- Work with arts organizations and artists to present their work in non-traditional venues and in the workplace.
- Use your web and print publications to promote arts activity and opportunities to participate.
- Assist arts organizations in broadening audiences and fully serving people with disabilities and special needs.
- Participate in the arts by becoming an audience member, joining the staff, volunteering, contributing, or joining the board.

